





CONTENTS

- 5/ The IDEC GROUP heading for Asia
- 6/ Presentation of the IDEC Sport Asian Tour
- 8/ Francis Joyon's achievements
- 9/ Portrait of Francis Joyon
- 10/ Francis Joyon presents his crew
- 13/ IDEC SPORT, an exceptional boat
- 14/ Programme
- 16/ Four records including two brand new ones
- 20/ IDEC alongside the ICM
- 21/ Partners
- 22/ The official game
- 23/ IDEC Sport Asian Tour live on all the media





THE IDEC GROUP HEADING FOR ASIA

Francis Joyon has taken us to many different places since we have been at his side for all the major ocean records and races around the planet. It is slightly different this time, as we shall be accompanying Francis and his crew this year on voyages around the Far East and Asia, where our Group is investing.

The IDEC SPORT ASIAN TOUR that we dreamt up with Francis fulfils our shared desire to explore new horizons and to succeed in the challenges that we take up. This latest record-breaking programme, including two brand new courses between Mauritius, Vietnam and China, will start with another attempt at the Mauritius record that we created ten years ago.

For her return voyage to Europe, IDEC SPORT will attempt to break the legendary Clipper Route record between Hong Kong and London, which was the origin of the first sailing races.

In all, our boat will be tackling more than one lap of the planet in this new international programme, which illustrates our desire to get out there and meet other peoples, firms and explore the Asian market.

Patrice Lafargue President of the IDEC GROUP



PRESENTATION OF THE IDEC SPORT ASIAN TOUR

A LITTLE BIT OF HISTORY

More than six centuries ago, setting out from Lisbon, the Portuguese sailor, Vasco da Gama opened up the sea route to the Indies (1498). After a long voyage down the coast of Africa, the Portuguese sailor rounded the famous Cape of Good Hope that his compatriot, Bartolomeu Dias had passed a few years earlier. Vasco da Gama went on to reach the Indies after 309 days at sea, opening the way to major voyages of discovery of unknown lands that were sought after: the Indies and then Asia. Explorers, scientists, geographers, botanists and cartographers would over the centuries draw up an inventory of a world that had only just come out of the Middle Ages.

Opening up new routes, going beyond the seas to discover people and different cultures, widening the horizons for the world of ocean racing, which is sometimes too restrictive... These are the passions shared by Francis Joyon and Patrice Lafargue, who already in the past came up with new sailing routes.

The new IDEC SPORT ASIAN TOUR programme is something new, which will lead the IDEC team to follow in the footsteps of the great discoverers of the past and find out about the major economic markets on the continent of Asia on which the IDEC GROUP is currently establishing itself.





FRANCIS JOYON'S ACHIEVEMENTS

RI

R

P.

2020

2018. Victory in the Route du Rhum

ST.

2017.	Jules Verne Trophy Record in 40 d. 23 hrs. and 30 mins
2017.	North Atlantic Record 5 d. 2hrs. and 7 mins
2015.	Indian Ocean Record in 7 d
2014.	Friendship Route Record between Bordeaux and Rio
<u>.</u>	de Janeiro in 13 d. 4 hrs. and 05 mins
2013.	Solo North Atlantic Record
	in 5 d. 2 hrs. 56 mins and 10 secs
2013.	Columbus Route Record
	in 8 d. 16 hrs. 7mins and 5 secs
2012.	24-Hour solo record covering 666.2 miles
2009.	Record Record between France and Mauritius in 26 d.
	4 hrs. and 13 mins (new reference time)
2008.	Outright solo round the world record in 57 d. 13 hrs.
	and 34 mins
2007.	Solo English Channel record in 6 hrs. 23mins
	and 36 secs
2005.	Solo North Atlantic crossing record in 6dj. 4 hrs.
	and 1 min
2004.	Outright solo round the world record in 72 d. 22 hrs
	and 54 mins



PORTRAIT OF FRANCIS JOYON

Whether sailing solo or with a crew, Francis Joyon has held all the major records.

Champion of the extreme, he is the only sailor to have held all the major solo records at the same time: The round the world, Atlantic and 24-hour records... He achieved this with his very own way of doing things: doing more with less.

His meeting with the IDEC GROUP in 2002 would be a turning point in his career. Francis Joyon went on an incredible record-breaking spree, starting with the most prestigious: the non-stop solo, round the world record, where he set a new record time of 72 days, 22 hours 54 minutes and 22 seconds in 2004. A year later, the British yachtswoman, Ellen MacArthur grabbed the record from him, leading the Frenchman to try once again. Meanwhile, he had smashed another legendary record: the solo North Atlantic record. Thanks to the loyal support of the IDEC GROUP, Francis had a new trimaran built designed specifically to sail around the world. Aboard IDEC, the second to bear the name, he shattered the record with a time of 57 days 13 hours 34 minutes and 6 seconds.

AROUND THE WORLD IN FORTY DAYS

Moving to crewed racing, Francis Joyon decided to tackle the legendary round the world record (Jules Verne Trophy) that he would triumphantly complete in Brest on 26th January 2017. 40 days, 23 hours, 30 minutes and 30 seconds, or 4 days and 14 hours better than Loïck Peyron's crew who had previously held the record sailing aboard the world's largest trimaran.

THE HOLY GRAIL - THE ROUTE DU RHUM

Hardly had he time to get over his 40-day voyage around the world, and Francis was already aiming for another success by tackling the legendary Route du Rhum, a race which he had been dreaming of since the start and had taken part in six times.

Far from being the favourite when they set off from Saint-Malo, he faced the new generation of flying trimarans. IDEC SPORT would once again pull off a huge success winning the 2018 Route du Rhum by crossing the finish line in Point à Pitre after 7d 14hrs 21 mins and 47s of racing, just a few minutes ahead of Francis Gabart's trimaran.



FRANCIS JOYON PRESENTS HIS CREW

It was a winning formula for the Jules Verne Trophy aboard the maxi trimaran IDEC SPORT. It will Once again be with a short-handed crew that Francis Joyon will tackle two new records (Mauritius – Ho Chi Minh and Ho Chi Minh – Hong Kong), then the Clipper Route (Hong Kong – London). "The crew is based on complementary skills, getting on well together and enjoying ourselves. There will be five of us aboard for the first two records, then six for the Clipper Route," explained Francis, who presents his fellow adventurers to us.

BERTRAND DELESNE, 42 ANS

"Bertrand is the boat captain for IDEC SPOR. He has the responsibility of looking after the technical aspects of the boat. He joined us after the 2018 Route du Rhum and took part in the return delivery trip with Christophe (Houdet), Antoine (Blouet) and Corentin (Joyon). Since then, he has spent all his time aboard, sailing and preparing the boat. Bertrand is highly experienced, He ran his own projects with a Mini 6.50 and in Class40, which is very useful. He is



Francis Joyon, Corentin Joyon, Christophe Houdet, Antoine Blouet, Bertrand Delesne



a very good sailor, a great chap, friendly, skilful and efficient. He always seems very calm and yet he pushes the boat hard. He set the 24-Hour record on a Mini 6.50 for example."

ANTOINE BLOUET, 28 ANS

"He too has a dual role as he prepares the boat and sails. He joined the project two years ago and has been involved in several campaigns with us. He knows the boat well and has already faced a lot of different situations when sailing. Antoine knows how to do everything and has a good character. He gets on well with the other members of the team, He is friendly, relaxed and at the same time very efficient. He has no hesitation in telling us when something is upsetting him."

CORENTIN JOYON, 26 ANS

"Corentin may be younger, but he has the most experience with this project. For four years now, he has been sailing or working everyday with IDEC SPORT. His speciality is mechanics and in particular the grinder mechanism and winches which are very complicated. Corentin is my son, but more importantly an excellent assistant and sailor, who is always keen to go into the bottom of the boat to remove a rudder that has a problem, but he is even more enthusiastic when he has to hoist more sail or take the helm. You can be sure of a good laugh, as with Antoine and Bertrand."

CHRISTOPHE HOUDET, 57 ANS

"I have known Christophe for a long time. I was an instructor at his sailing school when I was twenty. He worked with me when I sailed ORMAs. We did a lot of delivery trips and races together. He also sailed a lot on the IDEC trimaran. For personal reasons, he needed a break but he is now back with us again. Christophe has a huge amount of experience and a high level of technical knowledge of multihulls. He is happy when at sea. The more he sails, the happier he is."

BERNARD STAMM, 55 ANS

"Bernard is currently involved in a huge project at the North Pole with Mike Horn, but he will join us for the Clipper Route. We carried out two round the world voyages together on IDEC SPORT. We know each other well, but there is always something new to discover with Bernard (laughs). He is a strong all-round sailor. He is the most determined helmsman and loves to go on the attack and get the speed up on the boat. He is always trying to get more speed out of the boat. His experiences on IMOCAs, where you cannot use a router, means he has worked really hard on all that. I'm really happy to have him aboard again."

ARNAUD BOISSIÈRES, 47 ANS

"Arnaud will be our luxury substitute. A lot can happen during such a long voyage and I'm verv lucky that someone like him can make himself available if required. As with Bernard, Arnaud has a huge experience of IMOCA sailing, having completed the Vendée Globe. He knows how to do everything. He called me up to know if he could sail on IDEC SPORT. as he wanted to gain some experience aboard a big multihull. In terms of how he gets on with others, everything works well with him. Bertrand (Delesne), knows Arnaud well and warned me that the only problem with him is that you tend to laugh a bit too much' (laughs)."





AN EXCEPTIONAL BOAT, IDEC SPORT, WHICH HOLDS THE GREATEST SAILING RECORDS

This boat designed by the VPLP (Van Peteghem-Lauriot Prévost) team of architects, was launched in June 2006 and disposes of one of the finest lists of achievement in the history of ocean racing.

Passing between the hands of Franck Cammas and then Loïck Peyron, she grabbed the major ocean records (Atlantic record, the solo round the world record, the Jules Verne Trophy,...) and won the biggest ocean races, such as the Route du Rhum, of which she won the last three editions: in 2010 with Franck Cammas, 2014 with Loïck Peyron and 2018 with Francis Joyon (Idec Sport). Better than any other boat, perfectly well tuned and reliable, IDEC SPORT is the ideal boat on which to tackle this new challenge, the IDEC SPORT ASIAN TOUR.



TECHNICAL SPECIFICATIONS

DESIGNERS. VPLP TEAM OFFICIAL NAME, IDEC SPORT MAXI-TRIMARAN DISPLACEMENT. 18,000 kg MAST HEIGHT. 33.50m STRUCTURE. CARBON-NOMEX UPWIND SAIL SURFACE, 411 m² DOWNWIND SAIL SURFACE. 678 m² **INITIAL LAUNCH.** June 2006



PROGRAMME





SHENZHEN

HÔ CHI MINH 3

OCTOBER/NOVEMBER 2019

I ONDO

LORIENT

MAURITIUS ROUTE

1.LORIENT 2.MAURITIUS Time to beat : 26 d, 4 h and 13 m MAURITIUS

JANUARY/MARCH 2020

CLIPPER ROUTE 5, HONG KONG 6, LONDON Time to beat 36 d, 2 h and 37 m NOVEMBER/DECEMBER 2019

CREATION OF TWO NEW RECORDS IN THE CHINA SEA

2. MAURITIUS 3. HÔ CHI MINH 3. HÔ CHI MINH 4. SHENZHEN





FOUR RECORDS INCLUDING TWO NEW ONES

Having broken all the records, Francis Joyon will be tackling four challenges, one sailing solo and then three with a crew. We look here at the four records that Francis and his faithful IDEC SPORT trimaran will be going for.

THE MAURITIUS ROUTE: PORT LOUIS (BRITTANY) - PORT LOUIS (MAURIRITIUS)

SAILING SOLO

Time to beat: 26 days, 4 hours and 13 minutes (Francis Joyon, 2009) Start of the stand-by period: 18th October

Francis Joyon knows this solo route between Brittany and Mauritius after launching it almost exactly ten years ago. Aboard IDEC SPORT, he will therefore be going for his own record. The route may offer sunshine and smiles, but it is a long way and there are many hurdles with countless complicated weather systems to deal with. Francis Joyon: "It is like the start of the round the world voyage, with a journey down the Atlantic, where I will have to deal with the St. Helena high. By setting sail on around 20th October, I should be able to get around the Cape of Good Hope in conditions that are not too nasty. In 2009, I had to sail a long way south of the Cape because of very strong headwinds further north. I hope that this year I'll be able to take a more favourable route. Then, there is the climb back up the Indian Ocean to pick up the trade winds, which sweep across the islands (Mauritius and Reunion Island)." As proof of the difficulty of the course, Lionel Lemonchois capsized in 2014 off Brazil while trying to beat this Mauritius Route record...



MAURITIUS - HO CHI MINH (VIETNAM)

WITH A CREW

A new reference time to be set Start of the stand-by: 25th November

Joined by his crew, Francis will be quenching his thirst for discovering new things and his passion for opening up sea routes to ocean racers. That is why a new reference time will be set between Mauritius and Vietnam, or more precisely, Ho Chi Minh. "In the Indian Ocean, where the trade winds blow from the East, we will have various options," explained Jovon. "We could stay in the trade winds and take advantage of shifts to make headway towards Indonesia. But there is also the possibility of diving south to pick up some westerlies and speed eastwards, before climbing back up with the wind on the beam towards Indonesia." The crew of IDEC SPORT will then have to pass through the narrow Sunda Strait, which separates the Indonesian islands of Java and Sumatra, before heading north towards Vietnam.

HO CHI MINH (VIETNAM) - HONG KONG

WITH A CREW

A new reference time to be set Start of the stand-by: 10th December

The third route will be completely in Asia and will see the crew of IDEC SPORT sail in the South China Sea. "It's not going to be simple," warned Francis. "In this area, there are lots of objects floating around, including tree trunks and unfortunately rubbish that has gone into the sea due to typhoons. There is a lot of shipping. There are cargo ships, fishermen, oil rigs... With our fast trimaran, we need to be very cautious, particularly as the stretches around her are relatively narrow. We are likely to be facing headwinds and some strong conditions. Among the choices we will have to make, there is the decision of whether to sail further out to sea to avoid these obstacles, or remain close to the coast to sail on more manageable seas."





THE CLIPPER ROUTE: HONG KONG - LONDON

WITH A CREW

Time to beat: 36 days, 2 hours and 37 minutes (Giovanni Soldini /Maserati, 2018) Start of the stand-by: 15th January

To finish this campaign, after the brand new records, Francis Joyon and his men will tackle the legendary Clipper Route, a historic route between Hong Kong and London. "This is the sea route taken by the big sailing vessels, which did their utmost to get back to Europe as guickly as possible to be the first to sell their tea cargo in London," the skipper of IDEC SPORT explained. It is a long route (13,000 theoretical miles) with lots of weather systems to deal with and it includes another rounding of the Cape of Good Hope from East to West this time, before a long climb back up the Atlantic all the way to London. The record has been held since February 2018 by Giovanni Soldini and his crew on the Multi 70, Maserati. "Giovanni achieved a remarkable performance and the bar has been raised high. But the record can be beaten and we'll be attempting to do just that," concluded Francis, who is still as keen as ever to shatter records.







A BRIEF HISTORY OF THE CLIPPER ROUTE

In the nineteenth Century, the commercial rivalry between various countries led to a generation of big sailing ships called clippers, like Flying Clouds and the Cutty Sark, to carry out real races around the shipping routes. The economic stakes were high and on top of that the pride of the sailors and the reputation of the companies led to the first records in the history of sailing being created. The major clipper race of 1866 was an unofficial competition between the fastest clippers in the British commercial fleet. It started in China with the aim of bringing the first cargo of tea of the season back to London.

There was a fierce competition between the vessels, the crews of which gave it their all to be the first back home in London with their cargo of tea. This race went on to become a tradition in the tea trade between the United Kingdom and China. The winning vessel received a special bonus for each ton of freight delivered and her captain earned a percentage of the ship's profit.

At the time, it took more than three months to sail the Clipper Route, across the South China Sea, the Sunda Strait in Indonesia, the Indian Ocean, the Cape of Good Hope at the tip of Africa and then climb back up the Atlantic to the English Channel. This was the fastest route for ships at that moment, as the Suez Canal was still being built.

IDEC ALONGSIDE THE ICM

Since 2007, Patrice Lafargue and Francis Joyon have chosen to support the ICM cause and to fly the colours of the Brain and Spinal Cord Institute founded by Professor Gérard Saillant and Jean Todt, (founding member and president of the FIA). This latest programme will be an opportunity to promote medical research by once again supporting the ICM (Brain and Spinal cord institute) based in the heart of the Pitié-Salpêtrière Teaching Hospital in Paris. The only one of its kind in the world, the ICM brings together 500 researchers and technicians working in the field of Alzheimer's, Parkinson's and multiple sclerosis.

Its motto: "Allowing men to remain free in their movements and thoughts."

PARTNERS



GROUPE IDEC The partner for your property projects

The IDEC GROUP is a reference in the property sector with its complementary skills in planning, developing, investing, designing and building. Their enthusiastic staff work hard every day with their clients - firms, local authorities and private individuals - to carry out logistics, industrial, business, residential and commercial property projects.

The group builds more than 500,000 m² of property each year in France and has positioned itself to become France's leading private planner. The IDEC GROUP is also present internationally with subsidiaries in all four corners of the world (Asia, the Middle East, Europe and the United States).



ARCHETYPE GROUP ARCHETYPE GROUP is a key property company in Asia applying architectural, engineering, building and project management solutions (business premises, factories, energy and infrastructure production sites). ARCHETYPE **GROUP** has strengthened its reputation building a large number of emblematic projects around the world (Cambodia, China, France, India, Indonesia, Kazakhstan, Laos, Mongolia, Burma, the Philippines, Qatar, Singapore, Sri Lanka, Thailand and Vietnam).



LEMO

It is with great pride that LEMO, thanks to its innovative technology involving connectors, will be alongside IDEC SPORT for its forthcoming challenges. We can hardly wait to see this legendary trimaran and her crew skippered by Francis Joyon smash new records.



FAUBOURG IMMOBILIER

Created in 2006, Faubourg Immobilier is the property developer within the IDEC GROUP that specialises in residential property: housing programmes, holiday complexes, managed homes... Wishing to offer its clients the best environment possible, Faubourg Immobilier stands out in the market with its demanding quality of work, which can be seen in every aspect of the project: location, architecture, quality of the materials...



ICM

To allow men to remain free. Since 2007, Patrice Lafargue and Francis Joyon have chosen to support the cause of the ICM displaying the colours of the Brain and Spinal Cord Institute (ICM) on their sails, but also on their cars.



PRESS

WWW.IDECSPORT.COM

CHALLENGE FRANCIS JOYON DURING THE IDEC ASIAN TOUR

As he competes in this new programme of records in Asia, you can challenge Francis Joyon during his trip towards China and during his attempt at the Clipper Route. Virtual sailing fans can take part in the IDEC ASIAN TOUR via the VIRTUAL REGATTA Game, during two records in a row, starting with the voyage between Port-Louis (Brittany) and Port Louis (Mauritius). And then on the return voyage to Europe on the Clipper Route between Hong Kong and London.

Prepare your own maxi-multihull, set the sails and sail away for a virtual adventure where you can attempt to beat the records set by the skipper of IDEC SPORT.















IDEC SPORT ASIAN TOUR LIVE ON ALL THE MEDIA



APP 1



WWW.IDECSPORT.COM



pictures © Jean-Marie Liot / François Van Malleghem / Aléa / IDEC SPORT





1





















pictures © Jean-Marie Liot / François Van Malleghem / Aléa / IDEC SPORT















INTERNATIONAL PRESS CONTACT Sabina MOLLART-ROGERSON +44 (0)7922 140148 sabina@fretterogerson.com

IDEC CONTACT

Fabrice THOMAZEAU +33 (0)6 86 00 06 73

f.thomazeau@groupeidec.com

INTERNATIONAL PRESS CONTACT Miranda LEE +44 (0)7905 328393 min@fretterogerson.com

ONTACT INTERNATION. RSON Miranda LEE 18 +44 (0)7905 3

© Mer & Media

W NOME SPONED



37, AVENUE PIERRE 1^{ER} DE SERBIE 75008 PARIS