

Press release
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With IDEC SPORT, the IDEC GROUP is committed to supporting Alexia BARRIER in THE FAMOUS PROJECT

When high-level sport becomes the *mirror* of a sustainable economic model

For more than 20 years, the IDEC GROUP has been flying its colors across the oceans through IDEC SPORT. World records, legendary victories, collective achievements: the IDEC SPORT maxi trimaran has made its mark on the history of ocean racing and remains the holder of the Jules Verne Trophy to this day.

In 2025, a new chapter will begin with **THE FAMOUS PROJECT** led by **Alexia BARRIER**: a visionary challenge undertaken by an all-female, international crew, who will set out to sail around the world without stopping. An extraordinary sporting adventure, a feat never before achieved, but also a powerful symbol of diversity, inclusion, and energy transition.

More than 20 years of commitment and performance

The history of IDEC SPORT is one of constant commitment to the greatest sporting challenges. With its iconic trimaran and results that have marked the history of sailing, the IDEC GROUP has always combined performance and responsibility.

This new commitment to THE FAMOUS PROJECT is part of this continuity: a human and collective challenge that echoes the major environmental and societal issues that the Group addresses in its business activities.

THE FAMOUS PROJECT: a collective challenge for women

Led by Alexia BARRIER, THE FAMOUS PROJECT is a unique adventure. The all-female, international crew of The Famous Project CIC is aiming to attempt the Jules Verne Trophy between December 2025 and March 2026, depending on favorable weather windows. The current record to beat is 40 days, 23 hours, and 30 minutes, set by Francis JOYON and his crew in 2017 on the same boat, IDEC SPORT.

Beyond the record, this project conveys a powerful message: **giving women their rightful** place in an exceptional world usually dominated by men. This approach is fully in line with the IDEC GROUP's CSR policy and its desire to build a more inclusive future.

Equal opportunities, at sea and in the workplace

By joining THE FAMOUS PROJECT, the IDEC GROUP is affirming its commitment to promoting gender diversity, both in sport and in the professional world.

Committed to gender equality for several years, the Group facilitates women's access to all professions, including the most technical and strategic ones. Supporting this challenge for women is therefore an extension of a concrete commitment to equality and openness.

Shared values: passion, teamwork, and innovation

The link between the world of sport and business is clear: passion, commitment, daring, and team spirit. These values, which guide IDEC SPORT sailors around the world, are also shared by IDEC GROUP employees who devise and build ambitious projects every day. At the heart of this synergy is a shared vision of performance: combining economic, social, and environmental factors to build a sustainable future.

A shared ambition for energy transition

Alexia BARRIER's challenge relies solely on the power of the wind. The IDEC GROUP's challenge is to reinvent real estate to make it more virtuous.

Through its low-carbon projects, the integration of renewable energies, and sensible land use planning, the Group works every day for a more sustainable future. The convergence is clear: at sea and on land, the same course is being set toward responsibility and innovation.

Innovation as a lever for commitment

With its IDEC INVEST Innovation fund, the Group supports more than 25 startups committed to energy transition.

THE FAMOUS PROJECT is a concrete illustration of this: HELIUP solar panels will be installed on the mast of the IDEC SPORT trimaran, symbolizing this shared desire to reduce our environmental footprint.

An international vision, a guarantee of success

Alexia BARRIER has put together an international and multicultural team for THE FAMOUS PROJECT. Six female sailors have been selected: Dee CAFFARI and Deborah BLAIR from the UK, Annemieke BES from the Netherlands, Rebecca GMUER from Switzerland and New Zealand, Tamara ECHEGOYEN from Spain, and Molly LAPOINTE from the US. This international approach is reminiscent of the IDEC GROUP's vision and its international development in Europe (Spain, Italy, Portugal, Sweden, Switzerland) and Asia, combining French expertise with the cultural specificities of the countries in which it operates.

About the IDEC GROUP and IDEC SPORT

Founded 25 years ago, the IDEC GROUP is a major player in real estate in France and internationally. As a developer, investor, designer, and builder, it covers the entire value chain, with proven expertise in the integration of low-carbon energies and energy transition.

With IDEC SPORT, sport is part of its DNA: motor racing, team sports and, of course, ocean racing. Since 2002, the team has built up a unique track record with world records and historic victories.

The IDEC GROUP in figures

- €470 million in revenue in 2024
- 600 employees in France, 1,500 worldwide
- 3.5 million m² certified
- More than 1,000 hectares managed in France and internationally
- €483 million in real estate assets
- 6 subsidiaries in Europe and Asia
- 700,000 m² built per year
- More than 20 parks under development in France and internationally

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